

5 Minute *Individual Discussion Guide*

PURPOSE

Door canvassing

Phone Banking

TIMING

3-5 Minutes

AUDIENCE

1 person

TEAM

1 interviewer

1 note taker (*optional*)

CONVERSATION TIPS

Items needed:

- A phone or tablet with [this canvassing form link](#), or a printed copy of the questions below.
- Informational Card with QR Code if canvassing.

FAQ:**Who are you?**

We are working with a coalition of Care Organizations from across the country to survey those most impacted by the care system in this country. Our goal is to build a policy platform that will help everyday American families afford to care for their families and allow older adults and disabled folks to live with dignity in their communities. You can check out our website at careconversations.com

What will you do with this information:

We are going to compile all the data from the 1 million conversations and pull out common themes and suggestions for policy. Our plan is to release a platform – built from the ground by people who rely on and need care.

Do you really think this will help?

Yes we do. We know it can feel hard to believe change is possible right now, but at the end of the day, ALL Americans regardless of political affiliation or who they are, will be touched by care. In order for us to have a system that speaks for every American, we need to hear from everyone.

Let's get started!

BEFORE YOU BEGIN

For canvasser – Enter the ZIP code of the place you are canvassing:

INTRODUCTION

Script: “Hi! I’m with [your organization], and we’re part of 1 Million Care Conversations – a national effort to hear directly from people about care for kids, aging family members, people with disabilities, and ourselves. Will you answer a few quick questions?”

QUESTIONS

- 1) Have you provided, received or needed care yourself, expect to in the future or do you know someone who is? This could be giving or receiving care for an aging family member, or friend, a child, or someone with a disability at any age

- ☐ Yes
☐ No

[If no, go straight to question 3.]

- 2) What challenges have you or others faced – or do you expect to face – when it comes to giving, finding, or getting care? [Check all that apply]

- ☐ Cost
☐ Availability
☐ Location
☐ Right fit
☐ Time
☐ Lack of support
☐ Hard to figure out
☐ Barriers to access
☐ No control
☐ Worker availability
☐ No Challenges
☐ Other (please specify): _____

NOTE (for door/in person): If person would like to proceed, when indicated on the canvass form, the additional survey questions will appear.

THANK YOU

FOR DOOR:

Closing: Thank you so much, we're trying to hear from people across the country about what care looks like in their community, and what a caring future should look like – and your experience matters.

If you'd like to share more, this informational card has a quick online survey.

[Hand them a Informational Card with QR Code]

FOR PHONE:

Closing: Thank you so much for talking with us. We're trying to hear from folks from all over the country and your experience is part of this too. If you want to share more about your experience or tell your friends if you visit careconversations.com to fill out a short survey!